



A Part of the HealthJobsPlus Network of sites.

## A Powerful Health Care Career Search Tool

- Post or search jobs
- More than 225 specialties
- Search by job category, state, region, keyword
- Custom memberships fit your needs
- Find the most qualified candidates through resume mining
- Password protection

Accessible to a vast audience of health care professionals via links on NursingCenter.com and more than 200 health care journal websites published by Lippincott Williams & Wilkins, a leading international publisher for physicians, nurses, specialized clinicians, and students.

## 2008 Rates

### Base Membership

| Membership/Service       | Rate                         | Description  |
|--------------------------|------------------------------|--|
| Single Posting           | \$400 per 30-day job posting | <ul style="list-style-type: none"> <li>• Post individual jobs</li> </ul>   |
| LWW Print Advertiser     | \$200 per 30-day job posting | <ul style="list-style-type: none"> <li>• Post individual jobs—up to 4 postings (\$200 each)</li> </ul>   |
| Resume Mining Membership | \$350/month per account      | <ul style="list-style-type: none"> <li>• Mine our candidate database for all professions and specialties</li> <li>• Access the Hot List displaying the latest Job Seeker registrants with professional profiles</li> </ul> |

### Full Memberships

| <i>Each Full Membership includes</i> <ul style="list-style-type: none"> <li>• Unlimited resume mining</li> <li>• Access to the Hot List of recently registered candidates</li> <li>• Management tools to monitor job views, track job applicants, and edit job postings</li> </ul> |               |                               |
|--|---------------|-------------------------------|
| Membership/Service   | Rate          | Description                   |
| Full 10 Membership   | \$1,000/month | Up to 10 active job postings  |
| Full 40 Membership   | \$1,500/month | Up to 40 active job postings  |
| Full 100 Membership  | \$2,000/month | Up to 100 active job postings |

see reverse...

## Advanced Visibility Options (AVOS)

| Membership/Service       | Rate        | Description  |
|--------------------------|-------------|--|
| <b>Featured Company</b>  | \$50/month  | Company appears in a dropdown on the "Search Jobs" page with a list of other companies that are "featured"   |
| <b>Showcase</b>          | \$75/month  | Special highlighting/bolding/icon on Job Search Results listing that distinguishes "showcase" listing from other results   |
| <b>Logo</b>              | \$100/month | Ability to upload and include a logo within the company description area on all Job Listings   |
| <b>PDF</b>               | \$200/month | Ability to upload and include a PDF copy of the original print version of the ad on a specific Job Listing   |
| <b>Company Spotlight</b> | \$300/month | A small featured area on the homepage that spotlights the company, that also links to a full page version that includes full text and full job listings for all jobs currently active with the company |

## Combined AVOs

| Membership/Service                | Rate        | Description  |
|-----------------------------------|-------------|--|
| <b>Featured + Showcase + Logo</b> | \$150/month | Package that includes all 3 AVOs for a reduced price                       |
| <b>Everything</b>                 | \$600/month | The "Everything" package that includes all of the AVOs for a reduced price |

Contact your advertising representative for details.



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