

National Nurses Week 2018

[VIDEO TRANSCRIPT]

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Hello. My name is Anne Dabrow Woods and I am the chief nurse of Wolters Kluwer and I want to take this time to wish each and every one of you a very happy nurse's week. Each year the American Nurses Association assigns a theme to each Nurses Week and this year is no different. The 2018 Nurses Week theme is nurses inspire, innovate, and influence. With me today are several of the nurse leaders here at Wolters Kluwer and we want to talk about what Nurses Week means to each and every one of us. Hi I'm Lisa Bonsall. I'm the senior clinical editor for Lippincott Nursing Center.com and happy Nurses Week and I want to focus on how we inspire each other every day as nurses. We are with patients 365 days a year, 24/7 and no one else does the work that we do. No one else knows the stress and responsibility that comes along with it. We need to support and inspire each other every day to do our best work. So how do we inspire each other? We inspire each other to keep learning, whether it's learning a new skill, going back to school, or pursuing a new certification. We inspire each other to improve outcomes by working collaboratively with our colleagues and other disciplines. We inspire each other to change practice based on the latest evidence. We inspire each other to be leaders. We join nursing organizations. We get involved with committees. We inspire each other every day and support each other by being present, sharing, and listening and by doing those things we've paved the way for innovation and influence. I'm Karen Innocent, Executive Director for Continuing Education. What innovation in nursing means to me is nurses using science, Evidence, and creativity to implement changes and improvements in nursing practice. You may

be thinking that an innovation has to be an invention or some type of technology. It doesn't have to be. It could be a low-tech or no tech solution to improve nursing practice. For example, you may see innovations in a nursing journal or by attending a poster session in a nursing conference. All nurses have the ability to come up with new ideas and implement them to improve practice in their setting. So, what does nursing influence mean to me? As nurses, we are the largest group of healthcare professionals on a global basis. We have the opportunity to influence what is happening with our patients and with our colleagues so they are using evidence in all their decision-making with their patients. We have the opportunity to have a voice in all of the quality improvement projects that are going on so we can really improve quality outcomes. We need to have a voice in organizational culture and for culture change that supports a culture of inquiry and exploration. We need to have a voice where healthcare policy is being discussed and have a seat at the table where decisions are being made. As healthcare is changing here in the United States and worldwide we need to be a part of that healthcare reform. So thank you very much and have a wonderful nurses week.

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