Reasons to Become a Member of Lippincott Nursing Center

[VIDEO TRANSCRIPT]

[Music]

The greatest thing about Nursing Center is its contents are created by nurses for nurses.

It's ideal, it's absolutely ideal.

Nursing Center is special because of our content.

I really like really quick little tip that they give.

And our people I get to use a lot of my background and clinical experience.

I've been a nurse for 31 years and a nurse practitioner since 1998.

There are real nurses behind Nursing Center.

You have a wide variety of topics you can choose from.

The content we bring to you is peer reviewed by clinical experts and it's based on the latest evidence.

That saves me money, it saves me time.

Nurses need to know that the information they're reading is applicable to their practice.

I just read some recently on how to recognize hypothyroidism.

We did hear from one institution that said that they had an increase in the number of nurses that were able to get certified.

The CEUs - we're of course required to have a certain amount every year.

The beauty of Nursing Center is that the editorial team who works on it refresh that site every single day.

The quick tips were the ones I really liked.

Every day you go to it you're going to learn something new.
I use them in practice all the time and I always tell my co-workers, hey did you hear about this?

And coming to a site like Nursing Center is going to really help you be able to refine your practice and provide that highest quality care using the best evidence and improve those patient outcomes.

[Music]